

EQUATION RECORDS



Artist >> TROUM Title >> Saiws / Ségeler Format >> 7" picture disc (plays at 33)
Edition >> 179 copies Cat.# >> E=mc27

Sleeve >> "Sand & Sea" liquid-gel-filled die-cut printed water-proof plastic gatefold

More details ...

No Twitter >> No Facebook >> No Google+ >> No MySpace >> No Digital Downloads >> No fancy high-tech-gizmos or gimmicks. Instead, we offer an old-fashioned physical, tactile, recorded artifact: a nautical single by **Troum**. An elemental vinyl offering to a primordial ocean from whence we all originally came where we will all eventually return. In "Saiws" (an old Gothic Germanic word for "sea") **Troum** manages to conjour images of the vastness and depths of the oceans, and unveils a treasure for our ears and minds.

This extremely limited 7inch picture disc vinyl (179 copies in total) is luxuriously encased in a transparent water-proof plastic "sea & sand" die-cut printed liquid-gel pack printed gatefold sleeve. Yes - each copy is expensive - but it is still being sold below cost (Equation is losing money on each copy). The oceanic sleeve and record - inspired, conceptualized and designed by renowned graphic artist **Alan McClelland** (a/k/a :: eye.lyft ::) - is a testament to water, waves, oceans, rivers and seas. Dive in ...

... glistening blue enveloping aqua...

... the sea is substance - livid and lustrous and beautiful ...

For more details e-mail: chronoglide@aol.com

For more images: www.chronoglide.com/equation.html





